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#5. Barbershops are a unique segment of the salon and spa industry, generating around \$800 million in revenues each year. (Statista) #6. There were 33,000 vacant positions within the salon and spa industry in 2017 at U.S. facilities. 61% of salons and spas were actively trying to fill open positions. (International Spa Association Foundation) #7.

~~23 Salon and Spa Industry Statistics and Trends ...~~

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Spa & Salon Growth According to a different report – from the International Spa Association, published in 2017 –the U.S. spa industry has surpassed \$16.3 billion in revenue annually, and “the industry continues to experience steady growth with increases in overall revenue, locations, number of spa visits, and revenue per visit.”

~~New Survey Provides a Snapshot of the U.S. Spa & Salon ...~~

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Places like the Boardroom Salon claim to provide the ultimate relaxation experience for men while the Hair Saloon and 18/8 Men's Hair Salon are reinventing the barbershop. And it is just the tip of the iceberg. It is estimated that 75% of men are not using any sort of facial skin care, but interest continues to grow.

## ~~Beauty Industry Analysis 2020 — Cost & Trends~~

The total U.S. industry market size for Beauty Salons: Industry statistics cover all companies in the United States, both public and private, ranging in size from small businesses to market leaders. In addition to revenue, the industry market analysis shows information on employees, companies, and average firm size.

## ~~2020 Beauty Salons Industry Statistics & Market Research ...~~

The Industry Snapshots present key statistics from the Economic Census and per capita ratios using data from Population Estimates for a user-selected industry. To choose the industry you are interested in: Enter the 2012 North American Industry Classification System (NAICS) code or keyword into the NAICS SEARCH box above, or; Choose the industry from the SELECT AN INDUSTRY menu to the left ...

## ~~U.S. Census Bureau: Industry Snapshots~~

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Table 22. Salon U - Company Snapshot Table 23. The Roose Parlour and Spa - Company Snapshot Table 24. Metropolis Salon & Dry Bar - Company Snapshot Table 25. Robert James Salon and Spa - Company Snapshot Table 26. Butterfly Studio Salon & Spa - Company Snapshot Table 27. Chris Chase Salon - Company Snapshot Table 28. John Barrett Salon ...

### ~~Spas and Beauty Salons Market Share - Global Industry ...~~

Careers in the salon and spa industry present opportunities for business ownership. In fact, 61 percent of salons are owned by women, compared to just 30 percent of all businesses in the overall private sector. Professional Beauty Association's "Economic Snapshot of the Salon and Spa Industry," June 2011.

### ~~Alumni News | University of Spa and Cosmetology Arts ...~~

2012 NAICS definition: 812112 beauty salons, 812111 barber shops; According to an economic snapshot of the Salon and spa industry, researched by Profesional Beauty Association, The salon and spa industry is quick growing component of the U.S. economy, with more than 1.1 million total establishments and annual sales of \$46 billion.

### ~~Industry Analysis and Trends on emaze~~

In times of economic uncertainty people tend to book more short breaks

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rather than fewer long breaks, and by turning it into a spa holiday, it's like you super-charge the benefits! Follow me on ...

### ~~Behind The Scenes of The Spa Industry: An Expert's View~~

The performance of the U.S. economy is the key backdrop for assessing the upward trajectory of the spa industry. With annualized growth of 2.2 percent in the economy as a whole, the growth in revenue for the spa industry of 4.3 percent is a very positive sign. ... The survey is a snapshot of a key U.S. industry at a moment in time—where the ...

### ~~The 2018 ISPA U.S. Spa Industry Study | International Spa ...~~

Updated at 10:05 a.m. ET. Job growth slowed sharply in September, as U.S. employers added just 661,000 new workers. The report from the Labor Department is the last snapshot of the job market before the November election, and it comes hours after President Trump and the first lady tested positive for the coronavirus.. Unemployment in September dipped to 7.9%, from 8.4% in August.

### ~~Jobs Growth Slows Sharply In Last Employment Report Before ...~~

Remember that nearly two-thirds of businesses offering beauty treatments don't have salon premises but operate a mobile service or work from home. Try to make a realistic estimate of this type of



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competitor too. Don't forget that market research can be ongoing. Once your business is up and running, talk to your customers.

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